

RADIO STATION WNTI-FM
Centenary College for Women

A TWO-YEAR COLLEGE
(Formerly Centenary Junior College)
HACKETTSTOWN, NEW JERSEY

RECEIVED

DEC 16 1961

LEHIGH UNIVERSITY
OFFICE OF PUBLIC INFORMATION

December 13, 1961

Samuel I. Connor
Director, Office of Public Information
Lehigh University
Bethlehem, Pa.

Gentlemen:

Concerning your letter of inquiry about our establishment of an FM station:

1. Our station is financed completely by the college because it is used as part of our Radio/TV courses and is only operated by students of the radio courses, assigned as class projects, for which credit is given. Strict supervision is maintained by the instructor through all broadcast hours.

2. The station is managed by the instructor, assisted by to "workshop" students who put in about 4 hours a week on paper work, for which they are paid on an hourly basis. These are drawn from advanced students in the course, and no credit is given. This is our one difficulty as enrollment increases, since there is still only one person, the instructor, to teach all the classes and supervise all details of the operation.

3. Faculty and non-radio students appear as guests by our invitation.

4. We have a non-commercial license since our main purpose is education, both of our students and the public. We would be too restricted in program content if we went commercial, since obviously some beginning students may not offer salable shows.

5. Programming is built around several considerations:
a) The student's preference and ability for a certain type program;
b) The type the instructor thinks would most benefit the student in experience and variety; c) balance of speech vs. music from the viewpoint of the listener d) Aim to program as professionally as possible to give students realistic experience.

6. Not clear what information you want about "area of transmission. We have a radius of 50 miles, and operate at 4.8 kilowatts.

7. Management of the station, except in financial matters, is in the hand of the instructor of the courses. Engineering on campus is provided by a former instructor who was advanced to another position but who has his first class ticket. We engage a consulting engineer from another station for maintenance work.

If we can answer any other questions kindly ask.

Sincerely,

Betty Shimer

Betty Shimer
Head of Radio/TV Dept.

4 5 6 7 8
11 12 13 14 15
-(Christmas)-

JANUARY

8 9 10 11 12
15 16 17 18 19

NOTE:

On circled dates all students are required to broadcast.

Jan 17 Open House
Mar 30 Theatre of the
May 15 Art's Day
May 18 Student Day

MAY

1 2 3 4 5
7 8 9 10 11 12
14 15 16 17 18 19
21 22 23 24 25 26 27 28 29 30 31

* If Speech 23 takes the week's TV course we will not be on the air these three days.

First Arts Week is May 2-12

91.9 FM

W N T I
BROADCASTING SCHEDULE
1961-1962

Hackettstown, N.J.

OCTOBER

30 31

NOVEMBER

		1	2	3
6	7	8	9	10
13	14	15	16	17
27	28	29	30	-

DECEMBER

				1
4	5	6	7	8
11	12	13	14	15

-(Christmas)-

JANUARY

8	9	10	11	12
15	16	(17)	18	19

NOTE:

On circled dates all students are required to broadcast.

Jan 17	Open House
Mar 30	Theatre of Air
May 12	Dad's Day
May 19	Alumni Day

FEBRUARY

		(7)	(8)	(9)*
12	13	14	15	16
19	20	21	22	23
26	27	28		

MARCH

			1	2
5	6	7	8	9
12	13	14	15	16
19	20	21	22	23
26	27	28	29	(30)

APRIL

2	3	4	5	6
9	10	11	-	-
-	24	25	26	27
30				

MAY

	1	2	3	4
7	8	9	10	11
14	15	16	17	18
21	22	23	24	25
				(12)
				(19)

* If Speech 23 takes the week's TV course we will not be on the air these three days.

Fine Arts Week is May 7-12

91.9 FM

W N T I
Centenary College for Women
Hackettstown, N. J.

1961-62

MONDAY

- 1:00 Especially for Women
(Sue Vipond)
1:15 Serenade in Blue
1:30 Platter Patter
(Sue Vipond)
1:45 Bonjours Mesdames
2:00 Contemporary
Civilization
(ERN Network)
2:30 Easy Listening
2:55 Progress
(John McCaffery)
3:00 This 'n That
(Andrea Orcutt)
3:15 Broadway Beat
(Andrea Orcutt)
3:30 Topics of the Times
(Ann Dandridge)
3:45 Capital Music
4:00 Look Who's Here
(Ann Dandridge)
4:15 Feminine Vignettes
(Joan Martin)
4:30 Light Classics
4:45 Musical Memories
(Joan Martin)
5:00 Through Golden Years
(Barbara Walker)
5:15 Folk Music
(Barbara Walker)
5:30 Dinner Music
5:53 The Bible Talks

TUESDAY

- 1:00 What's Cooking?
(Donna Dean)
1:15 Ballet Favorites
1:30 Something Different
(Donna Dean)
1:45 Tops in Sports
2:00 Speech, Language &
Communication
(ERN Network)
2:30 Easy Listening
2:55 Progress
(John McCaffery)
3:00 Voices of Britain
(Linda Snow)
3:15 Musical Memories
(Linda Snow)
3:30 Perspective '61
3:45 Here's to Vets

4:00 This 'n That

- (Sue Crowley)
4:15 Musical Surprises
(Sue Murray)
4:30 Jazz Concert
(Sue Crowley)
4:45 Anything Goes
(Sue Murray)
5:00 Centenary Speaks
(Sue Butler)
5:15 Just Browsing
(Sue Butler)
5:30 Dinner Music
5:53 The Bible Talks

WEDNESDAY

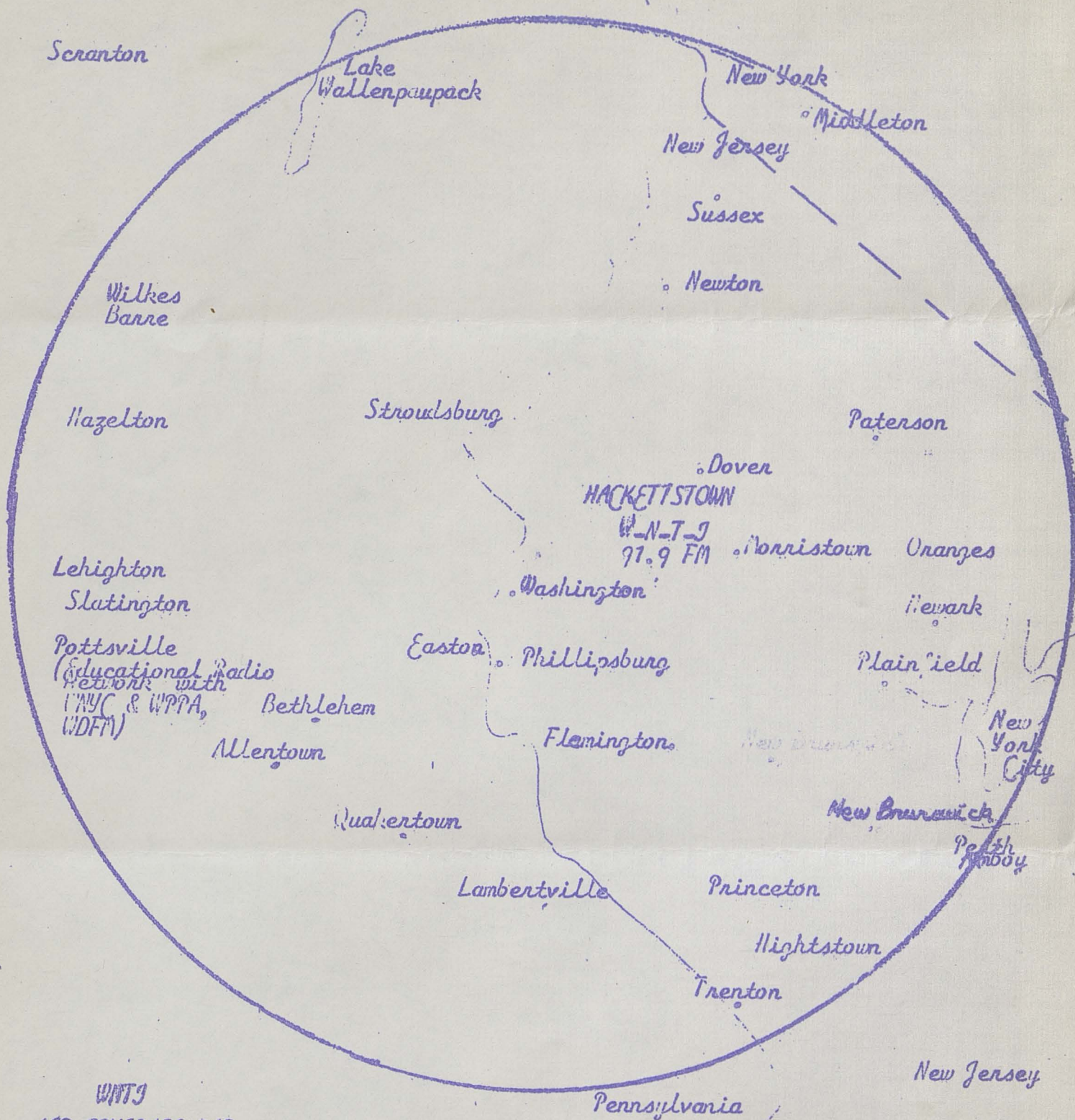
- 1:00 United Nations Summary
(Linda Pettenger)
1:15 Serenade in Blue
1:30 Reflections
(Robin Benson)
1:45 Guest Star
2:00 Contemporary
Civilization
(ERN Network)
2:30 Easy Listening
2:55 Progress
(John McCaffery)
3:00 Centenary Speaks
(Penny Foster)
3:15 Musical Potpourri
(Penny Foster)
3:30 Perspective '61
3:45 Army Bandstand
4:00 Dedicated to You
(Sue Stewart)
4:15 World of the Mind
(Sue Stewart)
4:30 Parade of Business
(Cynthia Clark)
4:45 Vocal Favorites
5:00 Around the World
(Lois Montana)
5:30 Dinner Music
5:53 The Bible Talks

THURSDAY

- 1:00 Book Parade
(Nancy Musser)
1:15 Classical Gems
1:30 Show Time
(Nancy Musser)
1:45 Hi Fashions by Lo
(Lois Montana)
2:00 Speech, Language &
Communication
(ERN Network)
2:30 Easy Listening
2:55 Progress
(John McCaffery)
3:00 Judy Says
(Judy Colton)
3:15 Jazz Features
(Judy Colton)
3:30 Perspective '61
3:45 Here's to Vets
4:00 One More Step
(Mental Health)
4:15 Hit Tunes
(Cynthia Clark)
4:45 Manhattan Melodies
5:00 Meet the Artist
(Linda Pettenger)
5:15 Hi Time
(Robin Benson)
5:30 Dinner Music
5:53 The Bible Talks

FRI DAY

- 1:00 Masterworks from France
1:30 Book Parade
1:45 Bonjours Mesdames
2:00 Contemporary Civilization
2:30 Dutch Light Music
2:45 Easy Listening
2:55 Progress
(John McCaffery)
3:00 Music of the World
3:30 Perspective '61
3:45 Army Bandstand
4:00 Columbia Classics
5:00 Sen. Clifford Case
5:05 Voices of Britain
5:15 Dinner Music
5:45 We Believe
(Hackettstown
Ministers)



WNTJ
 AIR COVERAGE MAP
 Hackettstown, N.J.
 91.9 FM
 4800 W
 CENTENARY COLLEGE FOR WOMEN
 HACKETTSTOWN, N.J.